

DON'T TAKE IT PERSONAL . . . DON'T MAKE IT PERSONAL . . .

STOP ROAD RAGE!

- **KEEP YOUR COOL**
 - Check your emotions at the car door
- **DON'T OFFEND**
 - Use your turn signals and look before changing lanes
 - Don't drive slowly in the fast lane
 - Don't tailgate
- **STEER CLEAR OF CONFRONTATION**
 - Avoid eye contact with an aggressive driver
 - Keep both hands on the wheel: don't make hand gestures
- **FEEL THREATENED?**
 - Use your cellular phone to call for help
 - Drive to a well-lighted, populated place, or to a police station
 - Stay in the car and sound the horn
 - Don't go home!
- **FORGET WINNING! YOU'RE NOT IN A RACE**
 - Adjust your attitude
 - Drive defensively
 - Allow extra time for your trip
 - Give other drivers the benefit of the doubt



"As a race car driver and Valley resident, I take my driving very seriously. When driving, be courteous to those around you. Don't take it personal . . . Don't make it personal. Stop Road Rage!"

- Billy Boat
Glendale, AZ resident & professional race car driver

"When driving, remember you're not in a race, so be patient and cautious when driving. Don't take it personal . . . Don't make it personal. Stop Road Rage!"

- Roberto Guerrero
veteran Indianapolis 500 race car driver



Photographs by Ron McQueeney

According to AAA's Foundation for Traffic Safety, drivers who successfully "reinvent" their approach to the road report dramatic changes in attitude and behavior. Look for anger-management courses in your area. Self-help books on stress reduction and anger management can also be helpful.

Violent, aggressive driving is clearly on the rise, but you can avoid becoming a victim by using these tips. In the process, you may find that driving has become a completely new and more enjoyable experience.

This safe-driving message is brought to you by:



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